

RESOLUTION NO. 3813

A RESOLUTION APPROVING THE WORK PLAN AND BUDGET FOR FISCAL YEAR 2015-2016 FOR TOURISM BUSINESS IMPROVEMENT DISTRICT NO. 101, AND PROVIDING FOR HEARING THEREON

WHEREAS, the City of Miles City by Ordinance 1202 established Business Improvement District No. 101;

AND WHEREAS, §7-12-1132 MCA requires the trustees of such business improvement district to annually submit to the City Council of the City of Miles City, for its approval, a work plan and proposed budget for the ensuing fiscal year;

AND WHEREAS, on June 12, 2015, the trustees of said District did submit to the City Council their proposed work plan for FY 2015-2016;

AND WHEREAS, the City Council has considered and approves of such work plan and proposed budget, and desires to finally approve the same, following a public hearing as required by §7-12-1132(3) MCA

NOW THEREFORE, IT IS RESOLVED BY THE CITY COUNCIL OF THE CITY OF MILES CITY, MONTANA AS FOLLOWS:

Upon hearing and full consideration, the City Council of the City of Miles City hereby approves the work plan and proposed budget of Business Improvement District No. 101 for FY 2015-2016, attached hereto as Exhibit "A" and made a part hereof.

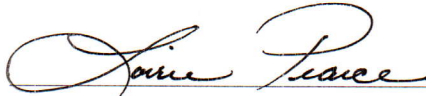
BE IT FURTHER RESOLVED that pursuant to §7-12-1132(3) MCA, a public hearing shall be held on the above proposed approval on the 11th day of August, 2015, at 7:00 p.m. in the Council Chambers at City Hall, 17 S. Eighth Street, Miles City, Montana. The City Clerk shall cause notice of such hearing to be published in the Miles City Star, in accordance with §15-10-203 MCA, at least 2 times with at least 6 days separating each publication. Such publication shall be placed in a portion of the newspaper other than that portion utilized for legal and classified advertisements.

**SAID RESOLUTION READ AND PUT UPON ITS FINAL PASSAGE THIS 14TH
DAY OF JULY, 2015.**



C.A. Grenz, Mayor

ATTEST:



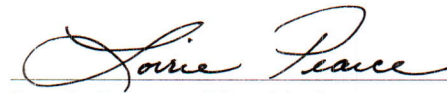
Lorrie Pearce, City Clerk

**SAID RESOLUTION FINALLY PASSED AND ADOPTED BY A DULY
CONSTITUTED QUORUM OF THE CITY COUNCIL OF THE CITY OF MILES CITY,
MONTANA, THIS 11TH DAY OF AUGUST, 2015.**



C.A. Grenz, Mayor

ATTEST:



Lorrie Pearce, City Clerk



Exhibit "A"

In accordance with City of Miles City Ordinance No. 1202 this is the Marketing Plan for FY 15/16 using a July 1, 2015 through June 30, 2016 fiscal year.

Formulas: By using a conservative number of Rooms within the district (502) and a occupancy rate of (50% annually) it calculated to 91,615.00. As has been the practice of all previous TBID's formed in Montana a customary fee of \$1.00 per room night is being used for these calculations. This yields a marketing budget of \$91,615.00 for this fiscal year.

Using the last three years of bed tax collections as a basis for dividing the funds into a quarterly budget base it percentages out as follows: 1st Quarter 36%, 2nd Quarter 21%, 3rd Quarter 15%, and 4th Quarter 28%.

1st Quarter: \$32,984.00

2nd Quarter: \$19,236.50

3rd Quarter: \$13,732.50

4th Quarter: \$25,662.00

Total \$91,615.00

EVENT ADVERTISING	\$40,000.00
MARKETING EXPENSE	\$21,500.00
PRINT ADVERTISING	\$8,500.00
RADIO ADVERTISING	\$5,000.00
SPORTING EVENTS	\$8,500.00
TRAVEL	\$1,115.00
RECRUITMENT	\$5,000.00
INSURANCE	\$2,000.00
OPPORTUNITY	\$13,083.55
	<hr/>
	\$104,698.55

Affidavit of Publication

STATE OF MONTANA }
County of Custer } ss.

Mary Rose Bovee, being duly sworn on her oath, says that she has been the principal clerk of the printer of the MILES CITY STAR, a daily newspaper of general circulation, printed and published at Miles City, in said County and State. **City of Miles City, Legal Notice.**

Resolution Number 3813. A printed and true copy which, cut from the columns of said newspaper, is hereto attached, and made a part hereof, was printed and published in said newspaper, in the regular and entire issue of every number of the paper during the period and time of publication, on the following dates, to-wit: July 31, and August 7, 2015.

Signed Mary Rose Bovee

Subscribed and sworn to before me this 31st

day of July, 2015

Tabatha Hallman

Tabatha Hallman , Notary Public for the state of Montana, residing at Rosebud. My Commission Expires June 1, 2019.

LEGAL NOTICE
NOTICE IS HEREBY GIVEN that the City Council of the City of Miles City at a Regular Council Meeting held on Tuesday, July 14, 2015, at 7:00 p.m., passed on first reading the following Resolution:
RESOLUTION NO. 3813:
A Resolution Approving the Work Plan and Budget for Fiscal Year 2015-2016 for Tourism Business Improvement District No. 101 and Providing for Hearing Thereon
The above Resolution is on file and available for public inspection at the City Clerk's Office at City Hall, 17 S. 8th Street, Miles City, Montana. You are further notified that objections to the final adoption of the Resolution will be heard by the City Council at its regularly scheduled meeting in the Council Chambers at City

Hall, 17 S. 8th Street, Miles City, Montana, on Tuesday, August 11th, 2015, at 7:00 p.m.

For information or questions you may contact the City Clerk at 234-3462.

BY ORDER OF
THE CITY COUNCIL

Lorrie Pearce
City Clerk

(Published July 31 and August 7, 2015)

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