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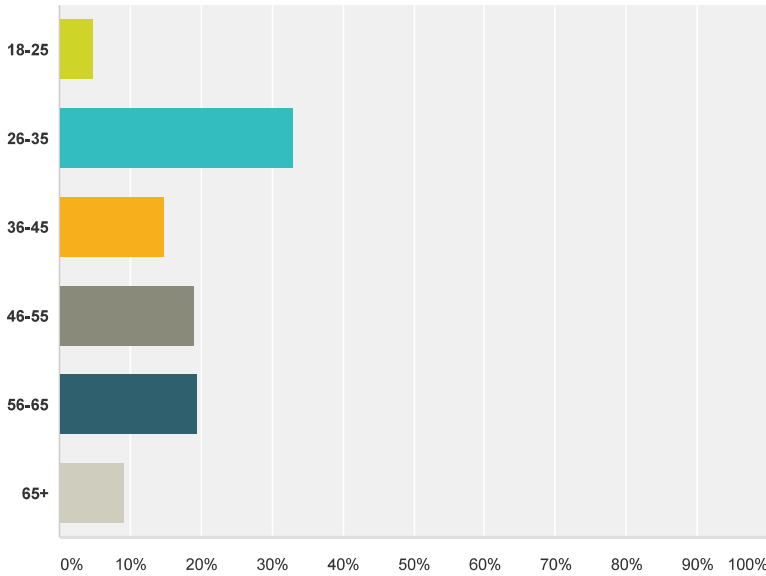
# Miles City Public Survey for Downtown Improvement

Here are the results of the public survey

Q1

## Age

Answered: 231 Skipped: 0



Answer Choices	Responses
18-25	4.76% 11
26-35	32.90% 76
36-45	14.72% 34
46-55	19.05% 44
56-65	19.48% 45
65+	9.09% 21
Total	231

231 responses

24 days (June 29, 2015 - now)

10 views

### Need insights?

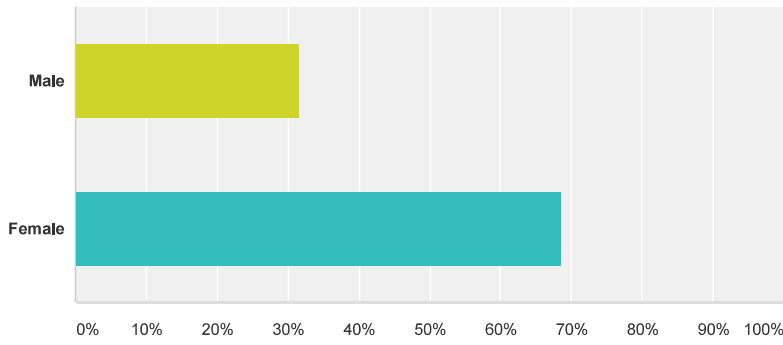
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Q2

## Gender

Answered: 229 Skipped: 2



Answer Choices	Responses
<b>Male</b>	<b>31.44%</b> 72
<b>Female</b>	<b>68.56%</b> 157
Total	229

Q3

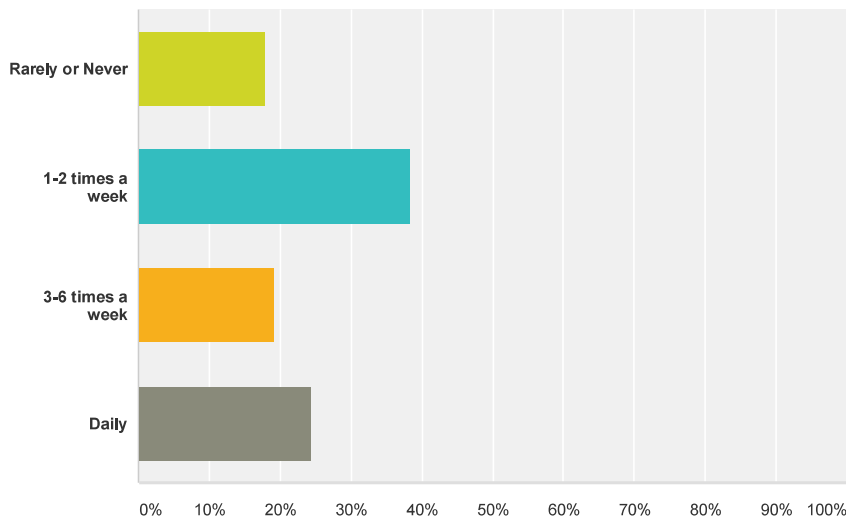
**How long have you lived in Miles City?**

Answered: 227 Skipped: 4

Q4

**How often do you visit downtown Miles City?**

Answered: 229 Skipped: 2

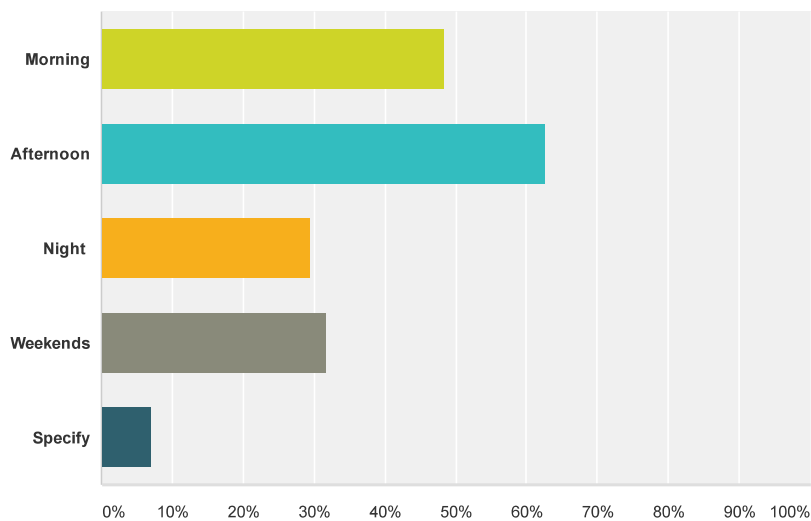


Answer Choices	Responses
<b>Rarely or Never</b>	<b>17.90%</b> 41
<b>1-2 times a week</b>	<b>38.43%</b> 88
<b>3-6 times a week</b>	<b>19.21%</b> 44
<b>Daily</b>	<b>24.45%</b> 56
Total	229

Q5

### If you visit downtown Miles City what time of day do you mostly visit? (Check all that apply)

Answered: 227 Skipped: 4



Answer Choices	Responses
Morning	48.46% 110
Afternoon	62.56% 142
Night	29.52% 67
Weekends	31.72% 72
Specify	7.05% 16

Total Respondents: 227

Q6

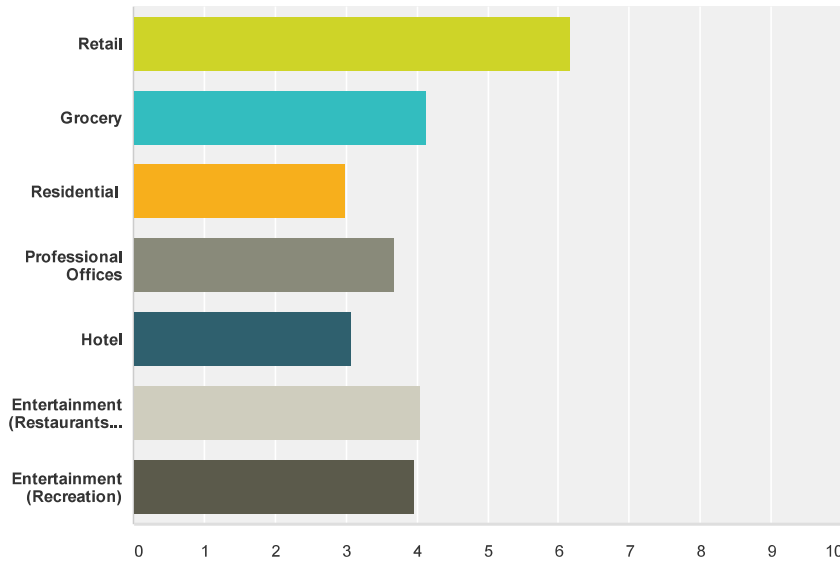
### What businesses are you most likely to visit?

Answered: 208 Skipped: 23

Q7

### What type of new businesses would you like to see downtown? (Rank in order of importance)

Answered: 227 Skipped: 4



	1	2	3	4	5	6	7	Total	Score
<b>Retail</b>	56.64% 128	23.01% 52	9.73% 22	5.75% 13	1.77% 4	1.77% 4	1.33% 3	226	6.16
<b>Grocery</b>	11.01% 25	23.35% 53	13.66% 31	11.89% 27	12.78% 29	14.98% 34	12.33% 28	227	4.14
<b>Residential</b>	3.08% 7	3.96% 9	18.06% 41	15.42% 35	12.33% 28	16.30% 37	30.84% 70	227	2.98
<b>Professional Offices</b>	3.96% 9	11.45% 26	11.45% 26	29.52% 67	18.06% 41	15.86% 36	9.69% 22	227	3.67
<b>Hotel</b>	3.08% 7	1.76% 4	9.25% 21	13.66% 31	40.53% 92	20.26% 46	11.45% 26	227	3.07
<b>Entertainment (Restaurants/Bars)</b>	10.13% 23	22.47% 51	14.54% 33	12.78% 29	6.17% 14	22.03% 50	11.89% 27	227	4.04
<b>Entertainment (Recreation)</b>	12.33% 28	14.10% 32	23.35% 53	11.01% 25	8.37% 19	8.81% 20	22.03% 50	227	3.96

Q8

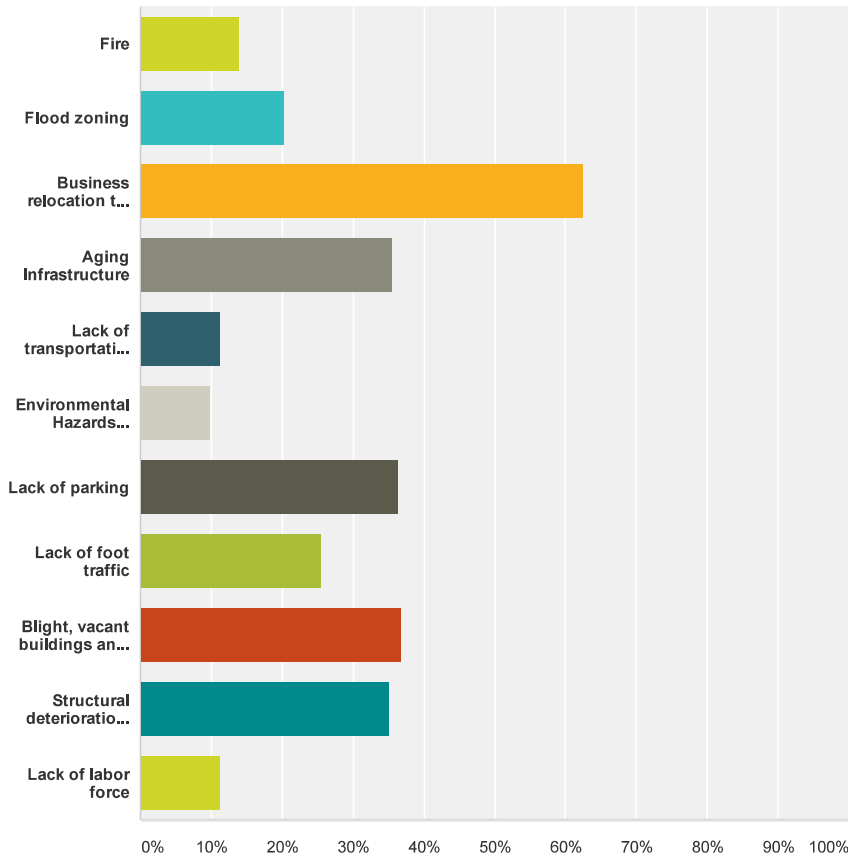
**In reference to question 7, please specify what types of retail stores or forms of entertainment you would like to see. Also use this section to expand your answers if necessary.**

Answered: 180 Skipped: 51

Q9

**What do you currently believe is the greatest threat to both established and potential businesses in the downtown area?**

Answered: 223 Skipped: 8



Answer Choices	Responses
Fire	13.90% 31
Flood zoning	20.18% 45
Business relocation to South Haynes	62.33% 139
Aging Infrastructure	35.43% 79
Lack of transportation (public or private)	11.21% 25
Environmental Hazards (Asbestos, lead-based paint, mold, petroleum)	9.87% 22
Lack of parking	36.32% 81
Lack of foot traffic	25.56% 57
Blight, vacant buildings and lots	36.77% 82
Structural deterioration (buildings, infrastructure, etc)	34.98% 78
Lack of labor force	11.21% 25

Total Respondents: 223

Q10

### What are your suggestions for downtown improvement?

Answered: 125 Skipped: 106

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