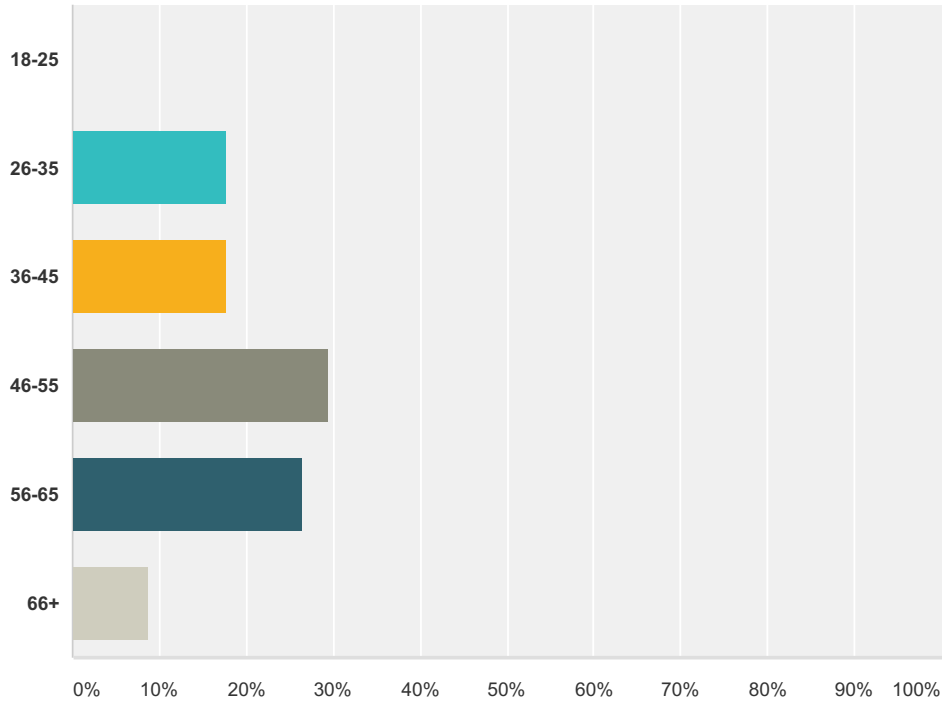


Q1 Please Select Your Age Group

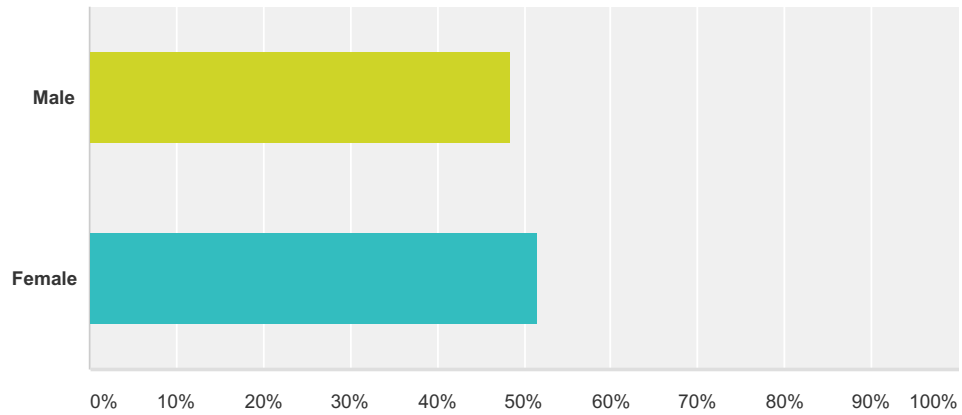
Answered: 34 Skipped: 0



Answer Choices	Responses
18-25	0.00% 0
26-35	17.65% 6
36-45	17.65% 6
46-55	29.41% 10
56-65	26.47% 9
66+	8.82% 3
Total	34

Q2 Gender of the Principle Business Owner

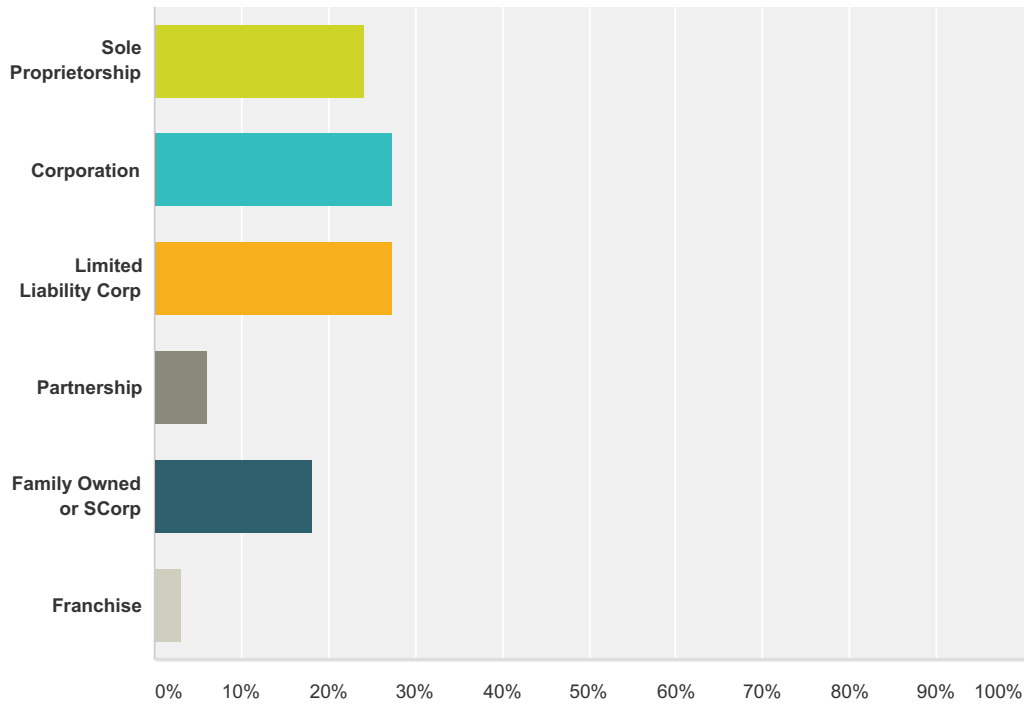
Answered: 33 Skipped: 1



Answer Choices	Responses
Male	48.48% 16
Female	51.52% 17
Total	33

Q3 What type of business do you own?

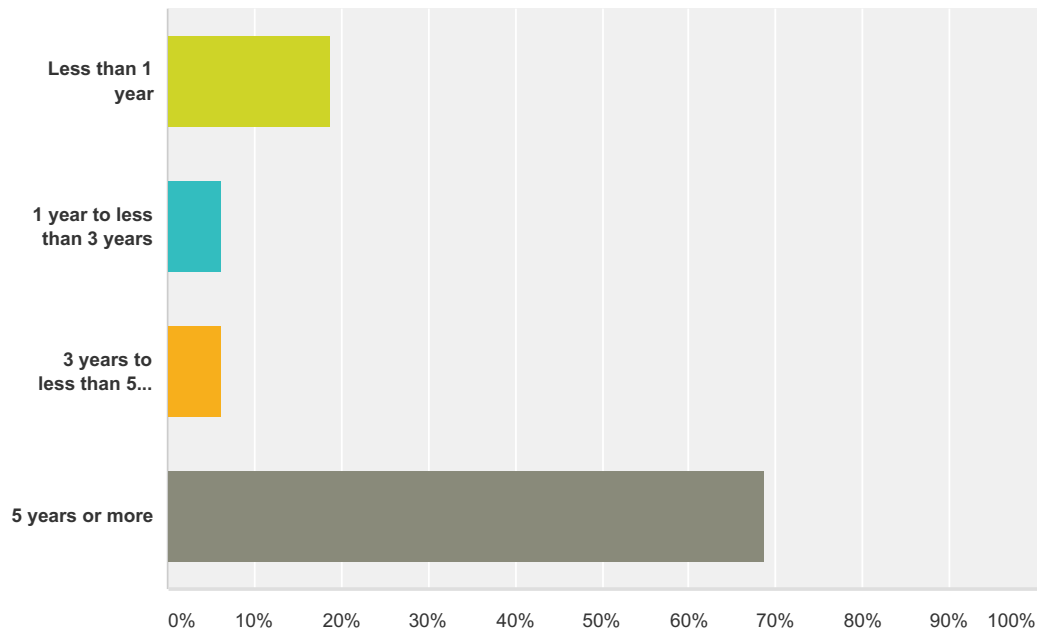
Answered: 33 Skipped: 1



Answer Choices	Responses	
Sole Proprietorship	24.24%	8
Corporation	27.27%	9
Limited Liability Corp	27.27%	9
Partnership	6.06%	2
Family Owned or SCorp	18.18%	6
Franchise	3.03%	1
Total Respondents: 33		

Q4 How long have you owned a business in Miles City?

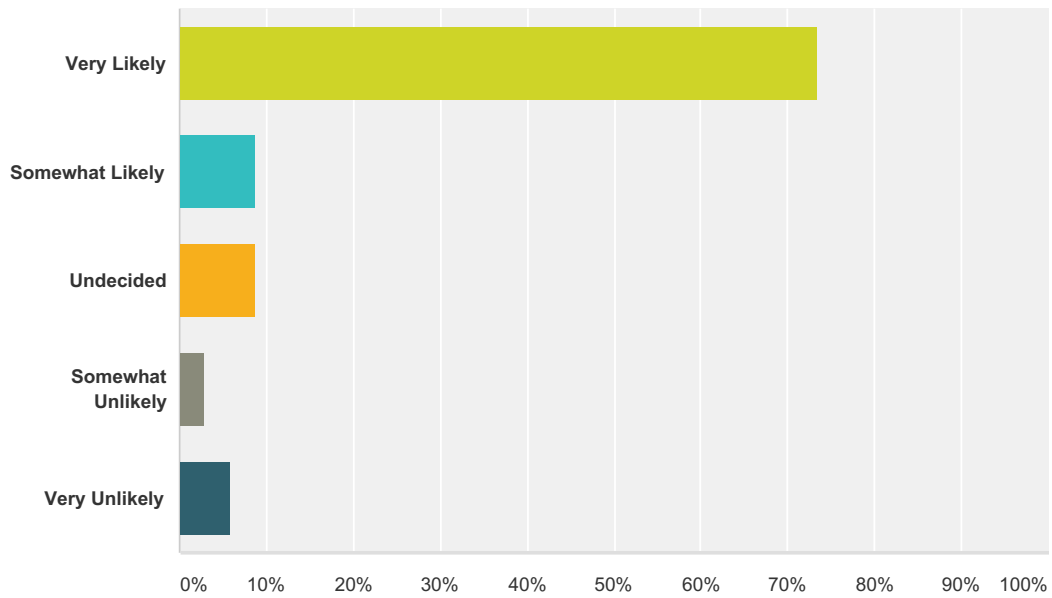
Answered: 32 Skipped: 2



Answer Choices	Responses
Less than 1 year	18.75% 6
1 year to less than 3 years	6.25% 2
3 years to less than 5 years	6.25% 2
5 years or more	68.75% 22
Total	32

Q5 How likely are you to continue doing business in Downtown?

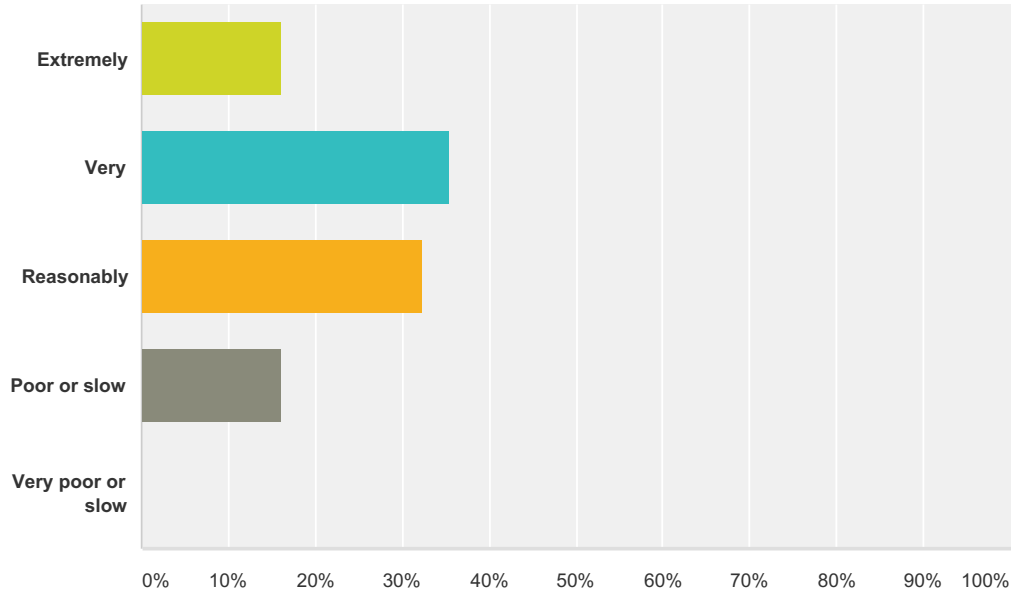
Answered: 34 Skipped: 0



Answer Choices	Responses
Very Likely	73.53% 25
Somewhat Likely	8.82% 3
Undecided	8.82% 3
Somewhat Unlikely	2.94% 1
Very Unlikely	5.88% 2
Total	34

Q6 How successful has your downtown business location in Miles City been for you?

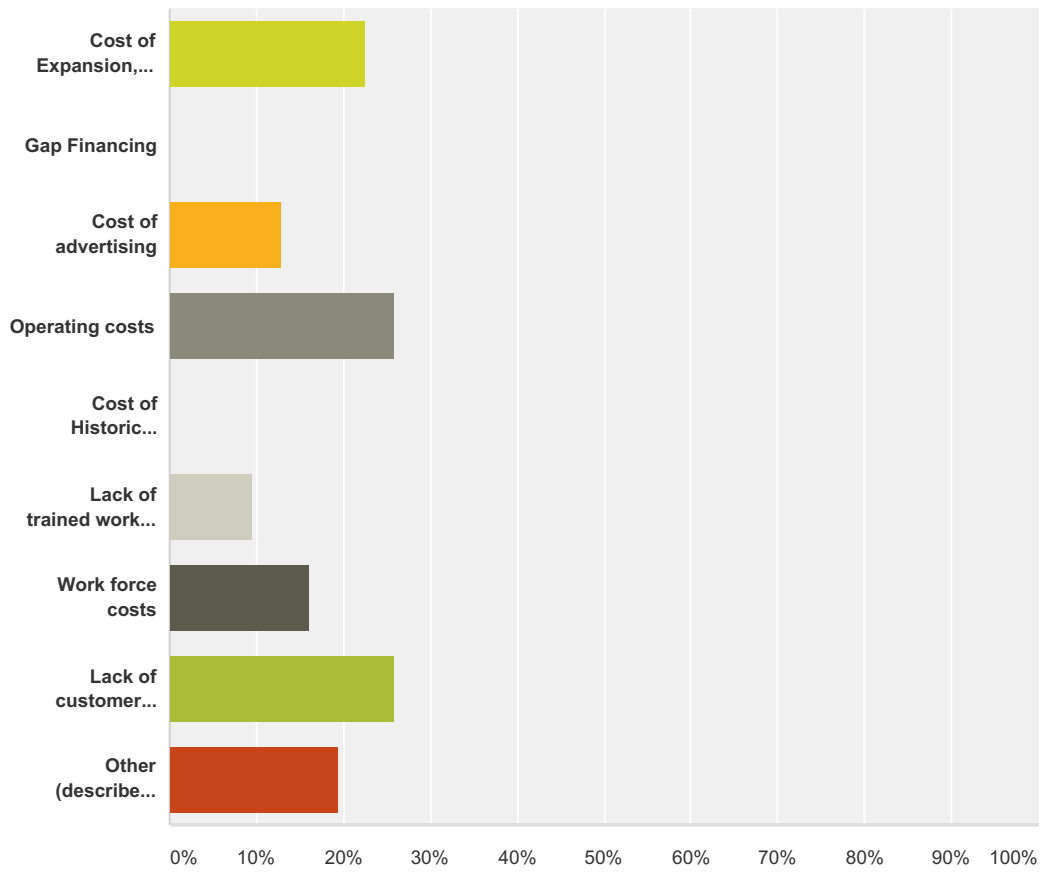
Answered: 31 Skipped: 3



Answer Choices	Responses
Extremely	16.13% 5
Very	35.48% 11
Reasonably	32.26% 10
Poor or slow	16.13% 5
Very poor or slow	0.00% 0
Total	31

Q7 Currently, what is your biggest financial challenge? (Please Explain Below)

Answered: 31 Skipped: 3



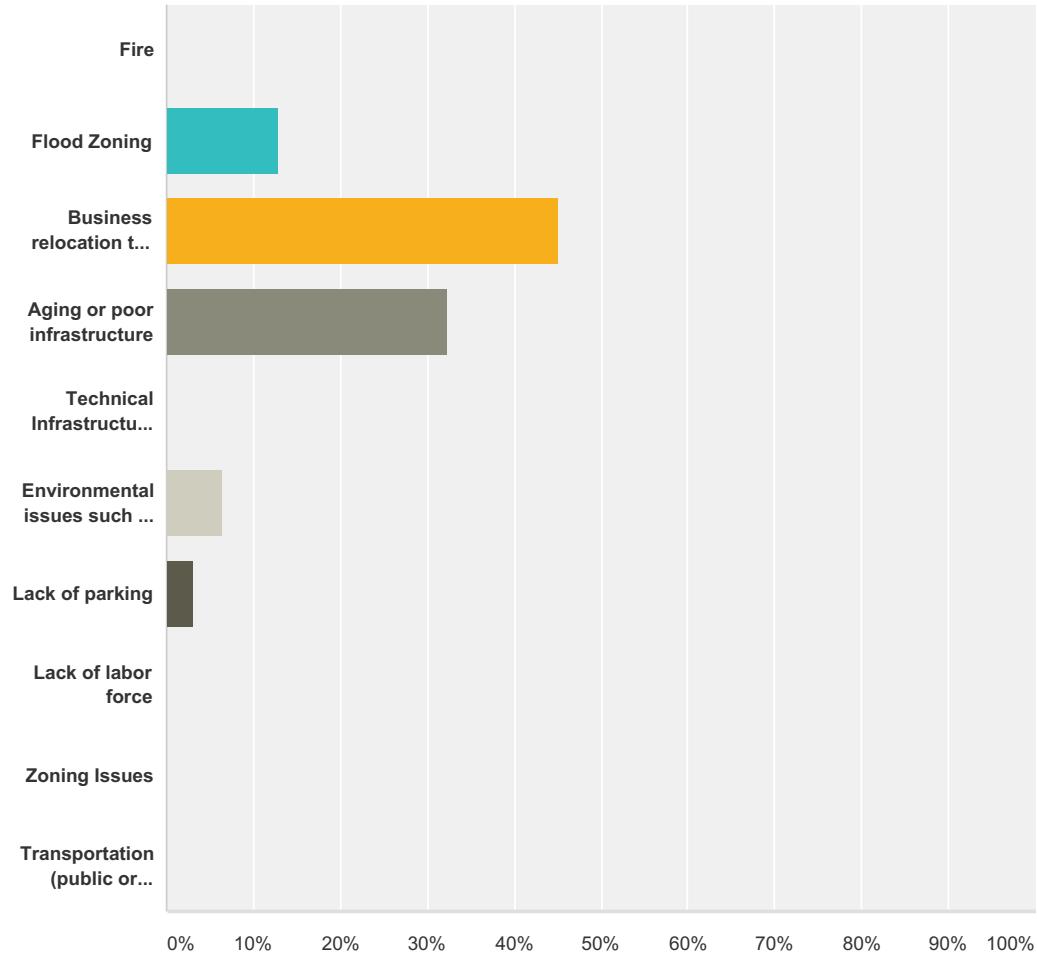
Answer Choices	Responses
Cost of Expansion, remodeling or other improvements	22.58% 7
Gap Financing	0.00% 0
Cost of advertising	12.90% 4
Operating costs	25.81% 8
Cost of Historic restoration (preserving old buildings)	0.00% 0
Lack of trained work force	9.68% 3
Work force costs	16.13% 5
Lack of customer traffic	25.81% 8
Other (describe below)	19.35% 6
Total Respondents: 31	

#	Include explanation here	Date
---	--------------------------	------

1	I would love to be able to expand my business but the cost of getting a bigger place is outrageous. I can't afford to expand with the cost of buildings downtown and maintain a building that has fallen into hardship. I have to stay where I'm at because it is the only thing I can afford.	7/1/2015 4:10 PM
2	Economic changes in our region	6/30/2015 3:18 PM
3	I have not started my business yet.	6/25/2015 10:28 AM
4	Level of competition for Insurance services.	6/25/2015 10:19 AM
5	being a small non-retail business it difficult to compete with larger retail stores or larger companies for qualified workers and pay them a living wage.	6/25/2015 8:04 AM
6	Our business is not downtown. 50+ yrs in business and the restrictions and regulations not clearly defined and haphazardly imposed are driving people away from Miles City.	6/24/2015 10:12 PM
7	Fluctuations in demand for services and competition from other places.	6/24/2015 5:14 PM
8	We have been advertising on the radio, in the newspaper, on Facebook, etc. and people still say "We didn't know you had a store here like this." We need to get people downtown by making it a destination that is pleasing.	6/24/2015 4:50 PM
9	With a lot of businesses moving out to Haynes, and not coming downtown it hurts the businesses that are downtown.	6/24/2015 4:26 PM
10	Government forced regulations	6/24/2015 4:10 PM
11	The available advertising media seems to be ineffective. Due to the broad market area that we service, there is not a dominant media that hits our demographic customer. Entertainment and event notification seems to be more "word of mouth" or relies on past history to attract the public.	6/24/2015 3:22 PM
12	Reasonably priced office space	6/24/2015 2:56 PM

Q8 What current threat to downtown do you believe is most harmful to current and/or potential businesses?

Answered: 31 Skipped: 3

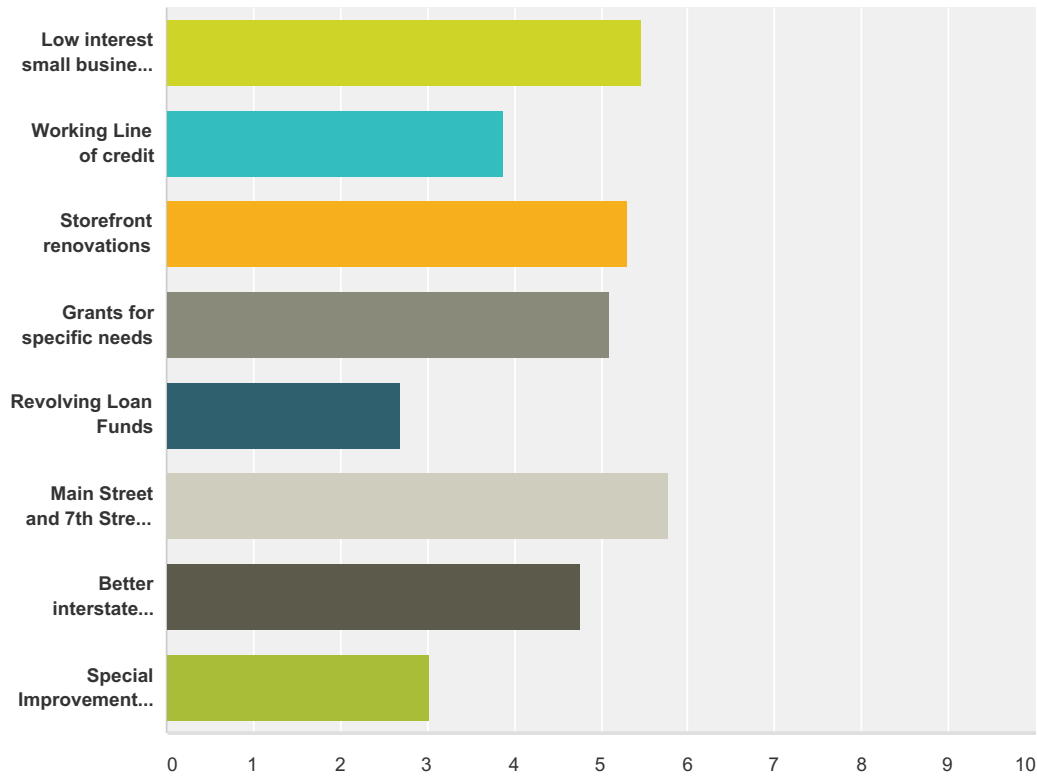


Answer Choices	Responses
Fire	0.00% 0
Flood Zoning	12.90% 4
Business relocation to South Haynes	45.16% 14
Aging or poor infrastructure	32.26% 10
Technical Infrastructure, i.e. internet and communication hardware	0.00% 0
Environmental issues such as mold, Asbestos, Lead based paint or petroleum	6.45% 2
Lack of parking	3.23% 1
Lack of labor force	0.00% 0
Zoning Issues	0.00% 0
Transportation (public or privately owned)	0.00% 0

Total		31
#	Other (please specify)	Date
1	All of the above	6/30/2015 3:18 PM
2	conversion of older properties into modern uses. I believe that the downtown should be an area suited more for service type of businesses, ie lawyers,financial advisers, low pedestrian traffic type of business	6/25/2015 8:04 AM
3	City regs not clearly defined	6/24/2015 10:12 PM
4	Site Review and off street parking requirements	6/24/2015 5:14 PM
5	I think there is a combination of a few of these, not just one.	6/24/2015 3:22 PM
6	Also the lack of a cohesive relationship between City and County government or economic development and Chamber of Commerce. There does not appear to be a common goal or mission.	6/24/2015 3:22 PM

Q9 What do you believe would help bring in new business to downtown? (Please rank 1-8)

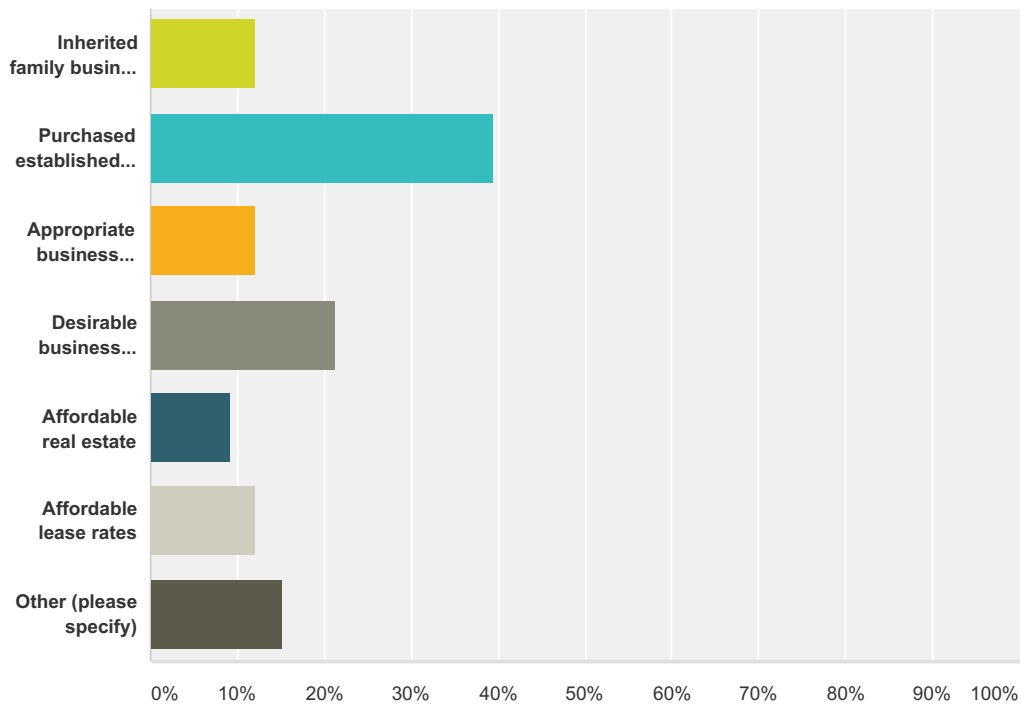
Answered: 32 Skipped: 2



	1	2	3	4	5	6	7	8	Total	Score
Low interest small business loans	28.13% 9	6.25% 2	15.63% 5	18.75% 6	9.38% 3	12.50% 4	6.25% 2	3.13% 1	32	5.47
Working Line of credit	0.00% 0	15.63% 5	9.38% 3	3.13% 1	25.00% 8	25.00% 8	9.38% 3	12.50% 4	32	3.88
Storefront renovations	21.88% 7	12.50% 4	21.88% 7	6.25% 2	12.50% 4	9.38% 3	12.50% 4	3.13% 1	32	5.31
Grants for specific needs	9.38% 3	15.63% 5	9.38% 3	34.38% 11	9.38% 3	15.63% 5	6.25% 2	0.00% 0	32	5.09
Revolving Loan Funds	0.00% 0	0.00% 0	3.13% 1	3.13% 1	28.13% 9	15.63% 5	25.00% 8	25.00% 8	32	2.69
Main Street and 7th Street Improvements (Including, but not limited to signage, lighting, landscaping, benches, water fountains, public restrooms).	28.13% 9	25.00% 8	9.38% 3	12.50% 4	3.13% 1	6.25% 2	12.50% 4	3.13% 1	32	5.78
Better interstate signage directing traffic to downtown	12.50% 4	15.63% 5	18.75% 6	12.50% 4	3.13% 1	15.63% 5	9.38% 3	12.50% 4	32	4.75
Special Improvement Districts (SIDs)	0.00% 0	9.38% 3	12.50% 4	9.38% 3	9.38% 3	0.00% 0	18.75% 6	40.63% 13	32	3.03

Q10 Why did you locate your business in downtown Miles City?

Answered: 33 Skipped: 1



Answer Choices	Responses
Inherited family business in downtown	12.12% 4
Purchased established business	39.39% 13
Appropriate business demographic, i.e. location, customer base, traffic flow, etc	12.12% 4
Desirable business ambiance or environment, i.e. like a historic, traditional downtown	21.21% 7
Affordable real estate	9.09% 3
Affordable lease rates	12.12% 4
Other (please specify)	15.15% 5
Total Respondents: 33	

#	Other (please specify)	Date
1	Took over a business that a friend had before she passed away.	7/1/2015 4:10 PM
2	Bought home in area, operate from home.	7/1/2015 10:49 AM
3	Partnered with existing downtown business	6/25/2015 1:49 PM
4	Not in business downtown	6/24/2015 10:12 PM
5	Reasonable rent for office space. However rent cost keep rising for the same nonimproved rental spaces, this pushes business to south haynes for update or new spaces to rent, however there is limit amount of office space on haynes	6/24/2015 2:56 PM